

Julius Daniels-Lee

UX / UI DESIGNER

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Design Portfolio
www.jdeedesign.com

PROFILE

Hey there, it's a pleasure to meet you!

Dynamic and detail-oriented UI Designer with 4 years of experience specializing in creating intuitive and visually appealing user interfaces with software platforms such as Sketch, Figma, and Illustrator. Translate complex requirements into user-friendly designs, enhancing user experience across web and mobile platforms. I believe in a disciplined approach and strategic thinking developed from a military background to deliver high-quality design solutions. Proven track record in collaborative roles within both small business startup and corporate environments.

SKILLS

I have experience working with:

- UX Research
- CSS
- Sketch
- Coding HTML5
- Figma
- UI Design Principles
- IA
- User Empathy
- Illustrator
- App development
- Photoshop
- Responsive Design
- Prototyping
- Typography
- Wireframing
- Persona Creation
- Agile
- Analytics
- jQuery
- Security Clearance

EDUCATION

General Assembly	2021
DesignLab	2020
Brandman Univ. (AA)	2018

WORK EXPERIENCE

Behavioral Capabilities

2023 - Present

Project Manager

- Facilitated workflow and update of website development and redesign which resulted in a 95% uptick in engagement and saving 63% of company profits.
- Worked closely with stakeholder to ensure alignment between user research findings and business goals.
- Fostered a user-centric design approach, developing a user-friendly and intuitive interface with a clean layout and easy to navigate menu structures.
- Collaborated with clients targeted user groups to translate user insights into actionable design recommendations.

USAA

2021 - 2023

UI Designer - Mid

- Gathering a deep understanding of user behaviors, through rigorous usability testing, and a data-driven approach to design decision-making.
- Spearheaded the UI Interface and design approved for USAA Enterprise usage, which resulted in a 65% increase in employee engagement within three months of launch.
- I successfully streamlined our design processes, optimized resource allocation to meet tight project deadlines from research discovery to implementation through deliverables, design artifacts, and prototypes.

P.A.E

2018 - 2019

Aviation Records Clerk

- Utilized lean & agile methodologies for improving operations.
- Maintain detailed records of aircraft maintenance, including engine logbooks, technical publications, and compliance documents
- Identified discrepancies in over 100 maintenance records, took responsibility to audit and correct these records, implementing a revamped tracking system, which led to a 15% increase in maintenance scheduling efficiency.

U.S. Navy

2013 - 2018

Petty Officer Second Class

- Manage and maintain OOMA and NALCOMIS servers, databases, and user accounts of over **5,000 personnel**.
- Troubleshoot system issues, perform updates, and apply patches as needed.
- Proficiency in **Windows/Linux** server environments and basic **SQL/database** management.
- I coordinated with NAVSUP/NAVSEA support teams for system upgrades and troubleshooting; resulting in a **97% trouble ticket closure** rate.